



Sheraton Grand London Park Lane

PRIMARY SPONSORSHIP PACKAGE



£75,000

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PRE-EVENT BENEFITS

- Official recognition as a Primary Sponsor in all event materials and press coverage.
- Prominent logo placement and listing as a Primary Sponsor on the Lang Lang International Music Foundation™ website for one year (ending October 2026).
- Brand visibility on LLIMF social media platforms, including Instagram, Facebook, and Twitter.

EVENT BENEFITS

- Exclusive Primary Sponsor signage displayed during the Cocktail Reception.
- Hosting privileges for one table (10 guests) with premium seating at the gala (worth £50,000).
- Access to a private reception with Lang Lang for all of your guests.
- A special moment during the program acknowledging you as a Primary Sponsor
- A full-page advertisement in the gala program.
- Recognition as a Primary Sponsor on any screens used during the program.
- Opportunity to include a custom gift bag item for performers, VIP guests, and gala attendees.